

# An innovative Social Enterprise











## **Our history**



- Started as part of the Eco Advantage ITM project in 2009
- Incorporated as a Not for Profit Social Enterprise in 2012

#### **Initial aims:**

- Give disadvantaged groups an ECO ADVANTAGE on the Labour Market
- 2. Create a sustainable Social Enterprise





## **Insider Access today**



Insider Access is a unique not for profit social enterprise with a passion to engage non-traditional learners into learning, employment and achieving their fullest potential in society.



#### **Prison work**



The Insider Access programme is aimed at helping to empower prisoners to challenge 'Learned Helplessness' and start planning a new positive future.

Whether a short or life sentence, this bite size programme has a real impact on attitudes, motivation and goal setting, helping to reduce the likelyhood of re-offending and support positive resettlement and employability.







#### **Probation work**



The Insider Access programme is designed to help offenders and ex-offenders understand their potential in life and how to take steps to achieve their goals in life. For individuals who have lost their way in life the course instils a 'Can Do' attitude, for those considering self employment, the course lays a motivational platform for progression.







#### Jobcentre Plus work



Insider Access provides innovative training in conjunction with Jobcentre Plus offices. The unique 'Open Your Mind' two day motivational course has big impact on Jobcentre clients, providing the inspiration for many long term unemployed to start taking control of their lives again.







## **Insider Access magazine**



In a rapidly changing digital world it is easy for disadvantage groups and prisoners to get left behind, adding another layer of social exclusion.

The Insider Access Magazine aims to increase digital inclusion of those most at risk in our society.



## **Insider Access projects**





- Enterprising Circles
- Green in Everyday Life
- Mentoring











The GIEL project in England has been delivered by Insider Access in communities across the Thames Valley, East of England, in HMP The Mount Prison, Milton Keynes Probation and with Penrose Roots in Luton.

In addition to training around saving water and energy, sustainable mobility and responsible consumption, participants received an eco savings kit, containing tools for reduction of their eco footprint.

Rising household bills, together with fuel poverty are key issues in England, and the GIEL project looks to pilot innovative approaches that can be mainstreamed by other organisations across the UK.

Raising awareness of sustainability issues and to engage non traditional learners into understanding their impact on the environment and how to reduce their ecological foot print whilst developing employability.



### Other GIEL activities



- Work placement
- Business start up project:

Mind the Gap - Empowerment through Savvy Cycling

 Dissemination conference 7<sup>th</sup> July 16



### **THANK YOU**



www.insider-access.org www.pictora.org