

# Green in Everyday Life

## Hogares Verdes-Green4life Conference

Valsaín, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> June 2016



#JornadasGreen4life

#ErasmusPlus

#HogaresVerdes

#CENEAM

## Asociación Columbares

**Who are we:** National nonprofit entity, non-religious, intercultural, politically independent, committed to the environment and society.

**Our mission:** To help groups suffering social, economic and cultural inequality in order to **promote their social inclusion, a greater equality and solidarity** of our society as promoting **environmental conservation.**

### Working areas:

- Immigrants and ethnic minorities.
- Training and employment.
- Social participation.
- Youth.
- Environment



## What is *Green in Everyday Life*

Project funded by the Erasmus + Programme, with 7 partners from 6 countries

- Asociación Columbares (Spain), coordinator.
- CENEAM (Spain).
- Consorzio abn (Italy).
- Insider Access (United Kingdom).
- Global Playground Stockholm (Sweden).
- West center for human resources and development (Jordan).
- Basin Guir for the development and protection of environment (Morocco).





## Objectives

1. Promote a **moderate use of resources** by encouraging **individual responsibility**.
2. Raise awareness on **environmental issues** related with the use of **energy, water, waste, sustainable consumption and mobility**.
3. Improve **key skills** and offer **innovative educational tools** for educators and partner organizations.
4. Create a **European level space of lifelong learning for environmental education**.



## Methodology and Specific Objectives

We all implement *Hogares Verdes* Programme methodology but every country is working with **different target groups** and **adapted the methodology and educational materials to their local conditions**.



## Activities

### Green Homes Starters Kit

A manual, for partners and other entities around the world, that includes **information and activities to start and develop *Hogares Verdes* Programme.**

- **Full manual was given and explained to partners** during the training course.
- **The online manual was:**
  - **Sent to partners** after the training course.
  - **Sent to partners of the ESCAR project** (European Strategic Partnership for Sustainable Consumption and Awareness) in which Asociación Columbares take part.
  - **Uploaded to [Columbares website](#) and [Green4life website](#).**



# Activities

## Initial training course

- From 30<sup>th</sup> May to 5<sup>th</sup> June 2015.
- **17 participants from the partner organizations.**
- **Specific training about the methodology, materials and activities to implement *Hogares Verdes* Programme in each country.**

	Day 1. May 30	Day 2. May 31	Day 3. June 1	Day 4. June 2	Day 5. June 3	Day 6. June 4	Day 7. June 5
9:00		Breakfast CENEAM	Breakfast CENEAM	Breakfast CENEAM	Breakfast CENEAM	Breakfast CENEAM	Breakfast CENEAM
10:00	Arrival of the participants	Introduction and presentation.  Team building.  Presentation of each of the entities.	- Presentation of the Green Homes Program - Methodological bases and tools.	Saving energy at home:  - Activities to raise awareness of energy saving and its importance - Energy saving devices.	Saving water at home:  - Activities to raise awareness about water conservation. - Water saving devices.  Sustainable mobility: - Activities to raise awareness of sustainable mobility.	Case Studies:  - Environmental Auditing in the CENEAM.  - Ecological Urban gardens.	Resolution of doubts.  Evaluation and closure.
14:00		Lunch CENEAM	Lunch CENEAM	Lunch CENEAM	Lunch CENEAM	Lunch CENEAM	
16:00		Project management:  Planning activities. International meetings. Technical and economic verification.	Climate Change  -How to explain Climate Change  -The concept of Carbon footprint and its composition	Sightseeing Tour in Segovia.	- Responsible Consumption:  - Activities to raise awareness about responsible consumption.	Design and presentation of Green Homes Program in every country  • Target groups. • Domestic savings kits • Environmental Audits • Workshops (topics, practical organization). • Evaluation and monitoring.	
20:00	Diner CENEAM	Dinner CENEAM	Dinner CENEAM	Dinner in Segovia	Dinner CENEAM	Dinner CENEAM	
22:00	Free night	Intercultural night.	Free night		Free night	Farewell party	



# Activities

## Initial training course





## Activities

### Implementation of the Programme in each country:

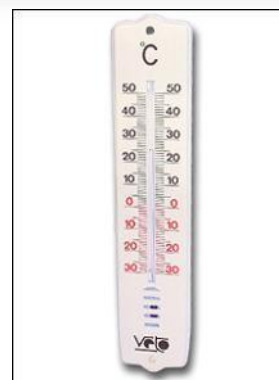
- **Environmental audits.**
- **Educational workshops** on saving energy, saving water, sustainable consumption and/or sustainable mobility.
- **Analysis of savings.**

### In Murcia:

- Target group: **immigrants.**
- **7 environmental audits to 59 participants, representing 254 people.**
- **72 saving kits.**
- **15 workshops with 165 participants.**
- Results will be analyzed next week.



### Murcia



## Activities

### Green4life Manual

Manual for any organization around the world interested in **start** and **develope Hogares Verdes Programme**.

It contains information about the **methodology of implementation, educational materials, advices and the experiences of one year working from each partner, with the adaptations for different target groups and different contexts.**

It also contains **four examples on educational activities of each partner**, considered by the team as the **best practices** developed in every country.

- It will be **finished at the end of June**.
- It will be distributed through:
  - **Partners website and [Green4life website](#).**
  - **Green4life network.**
  - **Spanish Hogares Verdes network.**
  - **social media.**





# Activities

**Green4life network**

**Giovanna- ITALY**



## Reflections of *Green in Everyday Life* project

### What we have done well:

- We have created an **international work group**, working on **environmental issues related to *Hogares Verdes* Programme** in different countries in Europe and North Africa.
- It is the **first international experience of *Hogares Verdes* Programme**.
- It is the **first time some groups as prisoners, immigrants, receive a training based on *Hogares Verdes* Programme**.
- We have produced a **manual to spread the *Hogares Verdes* Programme methodology all over the world**, including the experiences, recommendations and activities of partners.

## Reflections of *Green in Everyday Life* project

### What we have done well:

- In some countries, as Morocco, *Green in Everyday Life* was not only a project for promoting changes in families daily habits, but also a **way to transform the environment and policies in the communities** (complementary activities for cleaning public spaces, inclusion of ecological aspects in local policies...).
- In other countries, as UK, *Green in Everyday Life* was also a **way of inspiration for new eco-enterprises**, as waste-recycling, insulation green materials or bicycles or promoting the use of bicycles between old non traditional cyclist individuals.



## Reflections of *Green in Everyday Life* project

### Difficulties:

- **Bureaucratic problems: Jordan partner** could not participate in Stockholm meeting neither *Hogares Verdes-Green4life* conference because they **didn't get the visas**.
- For some countries is quite **difficult to measure quantitative data**: the beneficiaries do not have access to their bills because they are included in the rent (Sweden), they are paid by municipalities (Italy) in a common pack, many households are not on water meters (England), etc. This fact make **difficult to know** in some cases **if the specific objectives were reached**.
- **Coordination was sometimes complicated** due to communication problems (Skype does not work in some areas in Morocco), changes in the coordinator of the project, delayed in the implementation of the project.

## Reflections of *Green in Everyday Life* project

### How to improve a project like *Green in Everyday Life*:

- **Planning more transnational meetings** for improving communication and monitoring of the project.
- **Defining specific objectives with each partner**, based on their local conditions and possibilities to analyze data.

## Reflections of *Green in Everyday Life* project

### Challenges for the future:

- Convert the **Green4life network** in a real international space for **exchange of experiences, transfer of methodologies, educational materials and knowledge transfer** in *Green in Everyday Life* and *Hogares Verdes* Programme related areas, which is live, and add new members all over the world.
- **Get financing for continue the *Green in Everyday Life* project** in the participating countries, as well as new countries.



*Thank you very much for your attention*

<http://www.green4life.world/>

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